

Editorial Calendar

CALENDAR

Issue	Special Features	Business Development	Product Spotlight	Bonus Distribution	Deadlines*
JANUARY		Sleep Therapy	CPAPs/CPAP Masks, Apnea Monitors, Hoses, Humidification, Home Sleep Testing		Ad Close: Dec 10 Materials Due: Dec 13
FEBRUARY	Ad Feedback Study	Bariatrics	Bariatric Walkers, Beds, Wheelchairs, Cushions, Patient Lifts, Lift Chairs, Other		Ad Close: Jan 8 Materials Due: Jan 11
MARCH	Medtrade Spring Pre-Show Issue	Complex Rehab	Power Wheelchairs, Manual Wheelchairs, Standing Wheelchairs, Seating Systems, Positioning Systems, Seat/ Back Cushions, Drive Controls, Accessories	International Seating Symposium	Ad Close: Feb 7 Materials Due: Feb 12
APRIL	Medtrade Spring Show Issue	Diabetes	Glucose Monitors, Strips, Lancets, Therapeutic Shoes	Medtrade Spring	Ad Close: Mar 7 Materials Due: Mar 12
MAY		Billing Systems/ Services	Billing, Documentation, Compliance, Fulfillment, Patient Copay Collections, Other	AAHomecare Washington Legislative Conference; HOMES/NYMEP	Ad Close: Apr 4 Materials Due: Apr 10
JUNE		Oxygen Therapy	Stationary Concentrators, Portable Oxygen Concentrators, Conservers, Regulators, Tubing, Racks, Pulse Oximeters, Other	Heartland Conference	Ad Close: May 6 Materials Due: May 10
JULY		Wheelchairs/ Scooters	Power Wheelchairs, Manual Wheelchairs, Scooters, Vehicle Lifts, Stair Lifts, Seat/ Back Cushions, Batteries, Ramps, Baskets, Accessories		Ad Close: Jun 6 Materials Due: Jun 11
AUGUST		Connected Care	Medical Alert Devices, Remote Monitoring, Disease State Management, Apps, Other		Ad Close: Jul 8 Materials Due: Jul 11
SEPTEMBER	Medtrade Pre-Show Issue	Pediatrics	Pediatric DME, Rehab/Mobility, Oxygen, Nebulizers, Soft Goods/ Disposables, Nutritionals, Other	HME News Business Summit	Ad Close: Aug 6 Materials Due: Aug 9
OCTOBER	Medtrade Show Issue	Home Accessibility & Safety	Ramps, Lift Chairs, Beds, Patient Lifts, Aids To Daily Living (ADLs), Commodes, Bath Benches, Transfer Benches, Elevated Toilet Seats, Grab Bars, Tubs	Medtrade	Ad Close: Sep 5 Materials Due: Sep 11
NOVEMBER		Orthotics/Prosthetics, Soft Goods	Off-the-Shelf Orthotics, Breast Forms, Compression Garments, Back/Abdominal Supports, Cervical Supports, Bandages, Splints, Sports Medicine, Other		Ad Close: Oct 7 Materials Due: Oct 10
DECEMBER	State of the Industry Special Report	Wound Care/ Urology	Wound Care/NPWT, Incontinence/Skin Care, Pressure Mattresses/ Beds, Ostomy, Urology		Ad Close: Nov 6 Materials Due: Nov 12

*Subject to change.